

RENNOC

CHENILLE LINE GUIDE

DECORATION GUIDE



STYLE GUIDE



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WHAT YOU NEED TO KNOW ABOUT CHENILLE

HOW TO MEASURE CHENILLE LETTERS:

Measure from Chenille to Chenille, not felt edge to felt edge.



HOW TO MEASURE CHENILLE EMBLEMS:

Measure from Chenille to Chenille, not felt edge to felt edge.

CIRCLES, OVALS, SHIELDS, LYRES, MASCOTS, FOOTBALL HELMET, STATE SHAPES, LAMP OF KNOWLEDGE, WINGFOOT:

- Average size by measuring the height and width and divide by 2.
(If shape is 50% wider than tall average the size)

STOCK CHENILLE:

1. Use standard full block patterns
2. Quicker delivery than Custom Chenille
3. Lower price

CUSTOM CHENILLE:

1. Use any pattern
2. An array of sizing options available
3. Available with multi-color Chenille

CUSTOM AND STOCK CHENILLE:

1. Measure Chenille to Chenille (see illustration above)
2. Individual names for jackets are priced as each (no quantity breaks)

CHENILLE INLAYS:

1. Must count all colors for pricing even if one of the colors is the same as the base color of the chenille.

FOR ADDING CHENILLE TO YOUR JACKETS:

1. Use first column pricing less your jacket discount

CHENILLE COLOR CHART

Y= Yarn (chenille)

F= Felt

T= Thread (embroidery)

2	White	Y	F	T
5	True Navy	Y		
6	Black	Y	F	T
7	Spec. Turq.	Y		
8	Aqua	Y	F	T
9	Col. Blue	Y	F	T
11	Newark Blue	Y	F	
12	Royal Blue	Y	F	T
13	AF Blue	Y		
14	Navy Blue	Y	F	T
15	Dark Navy			
16	Ultra Blue			T
17	Peacock			
20	Scarlet	Y	F	T
21	Cardinal	Y	F	T
22	Neon Pink	Y		
23	Lt. Maroon	Y	F	
24	Dk. Maroon	Y	F	T
26	Dk. Red	Y		
27	Pink			T
28	Rose			T
29	Dk. Cardinal	Y		
31	Kelly	Y	F	T
32	Forest	Y	F	T
33	Neon Green	Y		
34	Dolphin Green	Y		T
36	Teal	Y	F	T
37	Blue Teal	Y		
40	Lemon	Y	F	T
41	Chrome			

42	Gold	Y	F	T
43	Old Gold	Y	F	T
46	Met. Gold			T
47	Neon Yellow	Y		
48	Vegas Gold	Y	F	T
50	Lt. Orange	Y	F	
51	Orange	Y	F	
52	Burnt Orange	Y	F	T
53	TX Orange	Y	F	T
54	Neon Orange	Y		
55	TN Orange			
56	Dk. Orange			T
58	Met. Bronze			
60	Grey	Y	F	T
61	Met. Silver			T
63	Bristol Grey	Y		
64	Pearl Grey	Y	F	
65	Light Grey	Y	F	
66	Charcoal			T
67	Steel Grey	Y		
70	Purple	Y	F	T
71	Lavender			
74	Dk. Purple	Y		
80	Tan	Y	F	T
81	Lt. Brown	Y		T
82	Dk. Brown	Y	F	T
87	Sienna			
88	Russet			T
94	Lt. Vegas	Y	F	T

CUSTOM CHENILLE LETTERS & NUMERALS FOR JACKET BACKS ONLY

Model #: CHBWD

Price Includes:

1. 1 Chenille color
2. Any color 1-piece felt and mount stitch
3. Full block or plain block
4. Sew-on

OPTIONS:

1. 2-pieces felt, add \$2.00

RESTRICTIONS:

1. Full block & plain block ONLY
2. Only available in sizes 2" & 3", NO 1/2 sizes
2. NO border or split Chenille
3. NO Swiss Inserts
4. NO inlays or tape apps



* Picture depicts fully decorated jacket back using individual letters and numbers/CHBWD

Plain Block

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

Full Block

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
0 1 2 3 4 5 6 7 8 9

SIZE	ANY QTY. PRICED PER LETTER & NUMERAL
2"	8.00
3"	8.50

STOCK SCRIPT WORD

Model #: CHSCW

Price Includes:

1. 1 Chenille color
2. 1- or 2-pieces felt
3. Any color top felt and/or background felt
4. Contrasting mount stitch

OPTIONS:

1. Swiss Inserts or EMWDS available in tail only- upcharges apply (Max. 15 characters in tail)
2. For Tail, add \$9.20
3. 3-pieces felt, add 20%
 - Includes mount stitch on middle felt
4. TTW background, add 20%
5. Additional options & sizes must be custom- see CHCWD, see page 7

RESTRICTIONS:

1. NO border or split Chenille
2. NO double chain stitch
3. NO special trims
4. NO inlays or tape apps
5. Only available in sizes listed
6. STRAIGHT ONLY
7. Max. 15 letters
8. 2" Script words on sleeve- Max. 4 letters

RECOMMENDATIONS:

1. When chenille and top felt are the same color, choose a contrasting mount stitch color
2. Have the top felt color be the same color or lighter than the chenille color
3. Use CHCWD if above options or restrictions are needed, see page 7



Only available in sizes listed

	All must be the same to qualify for quantity break					
SIZE	1-23	24	48	72	144	288+
2"	33.50	32.20	31.00	29.80	28.60	27.80
3"	36.00	34.70	33.50	32.20	31.00	30.00
4"	38.40	37.10	36.00	34.70	33.50	32.50

CUSTOM CHENILLE WORDS

Model #: CHCWD

Price Includes:

1. Multi-color Chenille
2. 1- or 2-pieces felt
3. Lettering and graphic elements including tail



OPTIONS:

1. 3-pieces felt, add 20%
 - Includes mount stitch on middle felt
2. Double chain stitch mount, add 40%

RESTRICTIONS:

1. Only available in sizes up to 5"
2. No Direct or Handmade Embroidery on words; must use inserts (EMWDS), see page 15
3. Max. letters in tail- 15

RECOMMENDATIONS:

1. When chenille and top felt are the same color, choose a contrasting mount stitch color
2. Have the top felt color be the same color or lighter than the chenille color

	All must be the same to qualify for quantity break					
SIZE	1-23	24	48	72	144	288+
1", 1-1/2" OR 2"	45.80	44.60	43.30	42.20	40.80	39.60
3" (2-1/2")	48.10	47.10	45.80	44.60	43.30	42.00
4" (3-1/2")	50.70	49.40	48.10	47.10	45.80	44.50
5" (4-1/2")	60.60	59.30	58.10	56.90	55.60	53.90

CUSTOM CHENILLE LETTERS & INLAY DESIGN PRICING

Model #: CH1LT

Price Includes:

1. 1 Chenille color
2. 1- or 2-pieces felt
3. Any color top felt, background felt or mount stitch
4. Any letter style

ADD 20% FOR EACH:

- 3-pieces felt
 - Includes mount stitch on middle felt
- TTW background
- Chenille inlay designs (per color)

ADD 30% FOR EACH:

- Chenille inlay letters (see below for inlay options & pricing)
- Embroidered inlay letters

ADD 40%:

- Double chain stitch mount

RECOMMENDATIONS:

- When chenille and top felt are the same color, choose a contrasting mount stitch color
- Call for pricing on sizes over 15"
- Call for pricing on felt letter options



OLD ENGLISH (OE)
(style 15)



PLAIN BLOCK (PB)
(style 41)



FULL BLOCK (FB)
(style 51)



FANCY BLOCK (FA)
(style 61)



GOthic (GO)
(style 56)



SCRIPT (SC)
(style 16)



FISHTAIL (FI)
(style 71)

Upcharges for EMAPPS (digitized embroidery design, see page 24)

SIZE	1-23	24	48	72	144	288+
1 1/2"-4" (3-1/2)	12.90	10.10	9.50	8.80	8.00	7.80
5" (4-1/2)	16.80	13.20	12.00	11.20	10.30	10.00
6" (5-1/2)	18.40	14.70	13.20	12.00	11.20	10.90
7" (6-1/2)	21.50	17.10	15.50	14.50	13.20	12.80
8" (7-1/2)	25.10	19.40	17.80	16.40	15.30	14.70
9" (8-1/2)	30.00	23.40	21.30	19.70	18.20	17.70
10" (9-1/2)	36.00	28.10	25.50	23.60	21.90	21.30
11" (10-1/2)	43.10	33.80	30.30	28.30	26.30	25.60
12" (11-1/2)	51.60	40.30	36.20	34.10	31.50	30.60
13" (12-1/2)	61.90	48.50	43.30	40.60	37.70	36.60
14" (13-1/2)	74.30	58.10	51.80	48.70	45.00	43.60
15" (14-1/2)	89.00	69.60	62.20	58.30	53.80	52.10

INLAY DESIGN PRICING



1-color INLAY
DESIGN, Add 20%
to above pricing



3-color INLAY
DESIGN, Add 60%
to above pricing



6-color INLAY
DESIGN, Add 120%
to above pricing



2-color INLAY
DESIGN, Add 40% to above
pricing
When lettering appears within
an inlay design, it counts as an
additional color

CUSTOM CHENILLE LETTERS

BORDER, SPLIT, 3D, ROUNDED 3D & SHADED

Model #: CH1LT with Border or Split Chenille

Price Includes:

1. 2 Chenille colors
2. 1- or 2-pieces felt
3. Any color top felt, background felt or mount stitch
4. Any letter style



Border



Split

Model #: CH1LT with 3D, Rounded 3D or Shaded

Price Includes:

1. 2 Chenille colors
2. 1- or 2-pieces felt
3. Any color top felt, background felt or mount stitch
4. Any letter style
5. 3D lines - style 54 & 55 ONLY

ADD 20% FOR EACH:

1. 3-pieces felt
 - Includes mount stitch on middle felt
2. TTW background
3. Chenille inlay designs (per color)

ADD 30% FOR EACH:

1. Chenille inlay letters
2. Embroidered inlay letters

ADD 40%:

1. Double chain stitch mount

RECOMMENDATIONS:

1. When chenille and top felt are the same color, choose a contrasting mount stitch color
2. Order 2-pieces felt
3. Call for pricing on sizes over 15"
4. Call for pricing on felt options



3D
(Style 54)



Rounded 3D
(Style 55)



F.B. Shaded
(Style 53)



DNRT
(style 1)



DNLT
(style 2)



UPRT
(style 3)



UPLT
(style 4)

Upcharges for EMAPPS (digitized embroidery design, see page 24)

SIZE	1-23	24	48	72	144	288+
3" OR 4"	15.48	12.12	11.40	10.56	9.60	9.36
5" (4-1/2)	20.16	15.84	14.40	13.44	12.36	12.00
6" (5-1/2)	22.08	17.64	15.84	14.40	13.44	13.08
7" (6-1/2)	25.80	20.52	18.60	17.40	15.84	15.36
8" (7-1/2)	30.12	23.28	21.36	19.68	18.36	17.64
9" (8-1/2)	36.00	28.08	25.56	23.64	21.84	21.24
10" (9-1/2)	43.20	33.72	30.60	28.32	26.28	25.56
11" (10-1/2)	51.72	40.56	36.36	33.96	31.56	30.72
12" (11-1/2)	61.92	48.36	43.44	40.92	37.80	36.72
13" (12-1/2)	74.28	58.20	51.96	48.72	45.24	43.92
14" (13-1/2)	89.16	69.72	62.16	58.44	54.00	52.32
15" (14-1/2)	106.80	83.52	74.64	69.96	54.56	62.52

CUSTOM 2, 3 & 4 LETTER MONOGRAMS

Model #: CH2LT, CH3LT & CH4LT (not shown)

Price Includes:

1. 1 Chenille color per letter
2. 1- or 2-pieces felt
3. Any color top felt, background felt or mount stitch
4. Any letter style

ADD 20% FOR EACH:

1. 3-pieces felt
 - Includes mount stitch on middle felt
2. TTW background
3. Chenille inlay designs (per color)
4. Multi-color Chenille (split, shaded or border)

ADD 30% FOR EACH:

1. Chenille inlay letters (see pg. 8 for inlay options & pricing)
2. Embroidered inlay letters

ADD 40%:

1. Double chain stitch mount

RECOMMENDATIONS:

1. When chenille and top felt are the same color, choose a contrasting mount stitch color.
2. Call for pricing on sizes over 15"
3. Call for pricing on felt letter options



Upcharges for EMAPPS (digitized embroidery design, see page 24)

SIZE	1-23	24	48	72	144	288+
3" OR 4"	16.80	13.20	12.10	11.10	10.40	10.10
5" (4-1/2)	21.90	17.30	15.70	14.70	13.80	13.40
6" (5-1/2)	24.10	19.10	17.30	15.70	14.70	14.30
7" (6-1/2)	28.10	22.10	20.10	18.50	17.30	16.60
8" (7-1/2)	32.90	25.80	23.60	21.70	19.80	19.20
9" (8-1/2)	39.10	30.60	27.80	25.80	23.90	23.10
10" (9-1/2)	47.10	36.80	33.20	30.80	28.70	27.90
11" (10-1/2)	56.30	44.10	39.60	37.00	34.40	33.30
12" (11-1/2)	67.50	52.90	47.30	44.50	41.00	39.80
13" (12-1/2)	81.10	63.50	56.60	53.10	49.20	47.70
14" (13-1/2)	97.20	75.90	68.00	63.70	59.00	57.20
15" (14-1/2)	116.60	91.20	81.30	76.40	70.40	68.30

CUSTOM CHENILLE NUMERALS

Model #: CH1NM

Price Includes:

1. 1 Chenille color
2. 1- or 2-pieces felt
3. Any color top felt, background felt or mount stitch
4. Any numeral style



For options, add-ons, restrictions & upcharges- See below

Note: same style, size & color can be combined for quantity break

SIZE	1-23	24	48	72	144	288+
2"	8.00	6.50	5.90	5.60	4.82	4.60
3"	9.30	7.10	6.70	6.50	5.90	5.60
4"	10.10	9.70	9.30	8.30	7.50	7.30

CUSTOM CHENILLE GRAD YEARS AND CONNECTED NUMERALS



Recommend using #903 "Class of" insert, as shown. Upcharge applies. See page 14 for additional options.

MODEL #:CH2000

(Always use a contrasting mount stitch on this style only. This is available with and without the tail.)

ADD 20% FOR EACH:

1. Over 4", per inch (ie: 6" add 40%)
2. 3-pieces felt
 - Includes mount stitch on middle felt
3. TTW background
4. Chenille inlay designs (per color)
5. Multi-color Chenille (split or border)

ADD 30% FOR EACH:

1. Chenille inlay letters (see pg. 8 for inlay options & pricing)
2. Embroidered inlay letters

ADD 40%:

1. Double chain stitch mount

RESTRICTIONS:

1. No 1/2" sizes available

RECOMMENDATIONS:

1. When chenille and top felt are the same color, choose a contrasting mount stitch color
2. Both pictures are using #903- Class of insert- see page 14
3. Call for pricing on felt numeral options



Recommend "Class of" insert, as shown. Upcharge applies. See page 14 for additional options.

MODEL #:CH2NM

Upcharges for EMAPPS (digitized embroidery design, see page 24)

Note: Same style, size & color can be combined for quantity break

SIZE	1-23	24	48	72	144	288+
2"	15.50	12.00	11.00	10.10	9.50	9.20
3"	17.60	14.30	12.50	12.00	11.00	10.70
4"	18.60	15.00	13.40	12.90	12.30	11.90

CUSTOM CHEVRONS, STARS, BARS

Model #: CHCHV (Custom Chevrons)
CHSTR (Custom Stars 1"- 4")
CHBAR (Custom Bars)

Price Includes:

1. 1 Chenille color
2. 1- or 2-pieces felt
3. Any color top felt, background felt or mount stitch

ADD 20% FOR EACH:

1. 3-pieces felt
 - Includes mount stitch on middle felt
2. TTW background
3. Chenille inlay designs (per color)
4. Multi-color Chenille (split or border)
5. For Stars over 4", per inch; MAX. 6"

ADD 30% FOR EACH:

1. Chenille inlay letters (see pg. 8 for inlay options & pricing)
2. Embroidered inlay letters

ADD 40%:

1. Double chain stitch mount

RECOMMENDATION:

1. When chenille and top felt are the same color, choose a contrasting mount stitch color.



Connected Chevrons



Connected Bars

Note: Swiss insert available with upcharges

Cannot combine for pricing

Upcharges for EMAPPS (digitized embroidery design, see page 24)

	1-23	24	48	72	144	288+
EACH	8.00	6.20	5.40	4.78	4.20	4.08
For connected Chevrons or Bars add \$1.40 per strip						

POSITIONS/WEIGHT CLASSES

Model #: CHPOS

Price Includes:

1. 1 Chenille color
2. 1- or 2-pieces felt
3. Any color top felt, background felt or mount stitch
4. 1-5 letters or numbers mounted on same background felt



ADD 20% FOR EACH:

1. 3-pieces felt
 - Includes mount stitch on middle felt
2. TTW background

ADD 40%:

1. Double chain stitch mount

RESTRICTIONS:

1. Only available in Plain Block or Full Block
2. Only available in sizes listed
3. NO Chenille inlay designs
4. NO Multi-color Chenille (split or border)
5. NO Chenille inlay letters
6. NO Embroidered inlay letters
7. NO punctuation

RECOMMENDATIONS:

1. When chenille and top felt are the same color, choose a contrasting mount stitch color.
2. Call for pricing on felt positions/weight class options.



	All must be same to qualify for quantity break					
SIZE	1-23	24	48	72	144	288+
2"	16.40	15.70	15.00	14.30	13.40	13.00
3"	19.70	18.60	17.80	17.10	16.20	15.70

SWISS INSERTS

Model #: SWIS1

1-color Swiss

Color 1- Fill/Primary
Color 2- Felt Color



Specify Fill/Primary and Felt

Model #: SWIS2

2-color Swiss



Color 1- Fill/Primary
Color 2- Detail
Color 3- Felt color

Specify Fill, Detail and Felt Colors



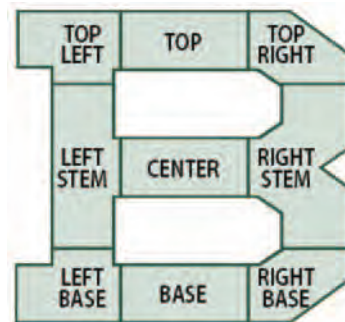
1. Sewn on top of the Chenille
2. 1-color and 2-color designs
3. Some designs are available in Large (approx. 1-1/2") and Oversize (over 2")
 - Regular size is most popular and measures approximately 1"

RESTRICTIONS:

1. Connected service bars have a max. of 12 per strip
2. Bass Fish- Insert only, no direct swiss
3. If direct swiss is needed, see EMDES on pg. 15

Note: Any word not shown is considered an EMWDS (custom inserts)- see pg. 15
Any design not shown is considered an EMDES (custom inserts)- see pg. 15

Type	Regular	Large	Oversize	Bars
Stock or Custom colors- Loose	1.44	1.44	1.44	.66
Stock or Custom colors- Sewn-on	1.66	1.66	1.66	.88



SWISS INSERTS

Red #'s = 1-color designs
Black #'s = 2-color designs
L = Large
OV = Oversize

Also Available: 4-1/2" OV Music Staff (870), 5" OV Music Staff (872),
Oboe (007544), Bassoon (007543), Bass Clef (0040039)



Only available
in colors shown

CUSTOM INSERTS

Model #: EMWDS

Price Includes:

- 1-piece felt or TTW
- 1-color embroidery
- 1 or 2 lines standard keyboard lettering style (F.B., P.B., K.B. or Script)
- Set-up for keyboard lettering

OPTIONS:

- 2nd piece felt or TTW, add 20%
- A set-up fee may apply on custom style inserts

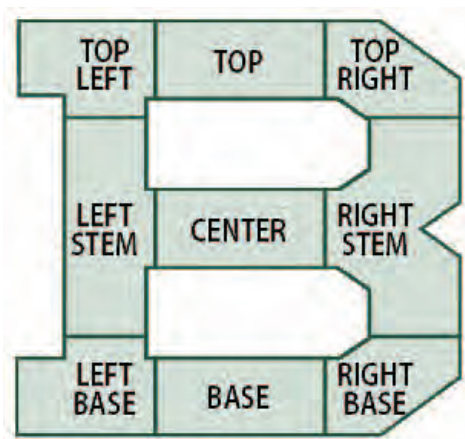
	1-6	24+	Set-up
Straight	3.80	2.70	N/A
Arched/Diagonal	5.10	3.80	N/A
Custom Style	5.80	4.40	60.00

JR VARSITY

PEP BAND

Use for words not shown in swiss inserts

For 3 lines- Use EMEM1, see pg. 21



Must specify horizontal or vertical

CUSTOM MASCOT/DESIGN INSERTS

Model #: EMDES

Price Includes:

- 1-piece felt or TTW

OPTIONS:

- 2nd piece felt or TTW, add 20%
- A set-up fee may apply on custom style inserts

RESTRICTIONS:

- NO lettering



For designs over 10,000 stitches, use EMCMD-see pg. 23

Stitches	1-6	24+	Set-up
Up to 5,000 (Group 1)	6.00	4.30	60.00
5,001 to 7,000 (Group 2)	7.20	5.40	60.00
7,001 to 10,000 (Group 3)	13.20	10.70	60.00

WHAT YOU NEED TO KNOW ABOUT PATCHES

METALLIC THREADS

#46- Metallic Gold & #61- Metallic Silver not recommended for satin stitch

PATCHES DEFINITIONS:

CHEMS- Chenille patch- solid Chenille

CHEM1- Chenille patch with 1-color embroidery lettering

CHEM4- Deluxe Chenille and embroidery patch

CHEM6- Custom direct embroidered patch

CHCMD- Chenille custom digitized embroidery mascot design

CHHMD- Chenille handmade mascot design

EMCMD- Embroidered custom digitized mascot design

EMEM1- Embroidered patch

EMEM4- Patches with direct embroidery only

EMHMD- Embroidered handmade mascot design

HOW TO MEASURE CHENILLE EMBLEMS:

Measure from Chenille to Chenille, not felt edge to felt edge.

CIRCLES, OVALS, SHIELDS, LYRES, MASCOTS, FOOTBALL HELMET, STATE SHAPES, LAMP OF KNOWLEDGE, WINGFOOT:

- Average size by measuring the height and width and divide by 2.
(If shape is 50% wider than tall average the size)

MEGAPHONES:

- Measure by length

PATCHES COLOR CHART

Y= Yarn (chenille) TTW= Tackle Twill F= Felt T= Thread (embroidery)

2	White	Y	TTW	F	T
5	True Navy	Y			
6	Black	Y	TTW	F	T
7	Spec. Turq.	Y			
8	Aqua	Y		F	T
9	Col. Blue	Y	TTW	F	T
11	Newark Blue	Y		F	
12	Royal Blue	Y	TTW	F	T
13	AF Blue	Y			
14	Navy Blue	Y	TTW	F	T
15	Dark Navy				
16	Ultra Blue				T
20	Scarlet	Y	TTW	F	T
21	Cardinal	Y	TTW	F	T
22	Neon Pink	Y			T
23	Lt. Maroon	Y		F	
24	Dk. Maroon	Y	TTW	F	T
26	Dk. Red	Y			
27	Pink				T
28	Rose				T
31	Kelly	Y	TTW	F	T
32	Forest	Y	TTW	F	T
33	Neon Green	Y			T
34	Dolphin Green	Y			T
36	Teal	Y		F	T

37	Blue Teal	Y			
40	Lemon	Y		F	T
42	Gold	Y	TTW	F	T
43	Old Gold	Y	TTW	F	T
46	Met. Gold				T
47	Neon Yellow	Y			T
48	Vegas Gold	Y	TTW	F	T
50	Lt. Orange	Y		F	
51	Orange	Y		F	
52	Burnt Orange	Y	TTW	F	T
53	TX Orange	Y	TTW	F	T
54	Neon Orange	Y			T
56	Dk. Orange				T
60	Grey	Y	TTW	F	T
61	Met. Silver				T
64	Pearl Grey	Y		F	
65	Light Grey	Y		F	
66	Charcoal				T
67	Steel Grey	Y			
70	Purple	Y	TTW	F	T
74	Dk. Purple	Y			
80	Tan	Y		F	T
81	Lt. Brown	Y			T
82	Dk. Brown	Y	TTW	F	T
88	Russet				T
94	Lt. Vegas	Y		F	T

PATCHES WITH DIRECT EMBROIDERY

CHENILLE AND TOP FELT MUST BE SAME COLOR
(FOR CONTRASTING CHENILLE AND TOP FELT, SEE CHEM6 ON PAGE 20.)
MUST HAVE SATIN STITCH DETAIL/MOUNT

Model #: CHEM4

Satin stitch mount & detail must match.

Lettering **MUST** be contrasting color to detail on Champ style only



Volleyball- Champ



Soccer Ball- Champ



Basketball- Champ



Basketball- Traditional



Style 1

Style 2

Style 3



Lyre w/strings



Lyre w/banner



Lyre w/out strings



Mini 3"

1-4 lines of lettering or 1-3 lines of lettering with Direct Swiss or Small Mascot (counts as 1 line)

For other available shapes, see list on facing page

PATCHES WITH DIRECT EMBROIDERY

CHENILLE AND TOP FELT MUST BE SAME COLOR
(FOR CONTRASTING CHENILLE AND TOP FELT, SEE CHEM6 ON PAGE 20.)
MUST HAVE SATIN STITCH DETAIL/MOUNT

Model #: Chenille: CHEM4
 Embr. ONLY: EMEM4

Price Includes:

1. 1 Chenille color (CHEM4 only)
2. 2-pieces felt
3. 2 lettering colors (embroidery)
4. Plain Block, Full Block, Script or Brush Script embroidery lettering
5. 1 direct stock Swiss, BL letter, or 1-1/2" classic mascot (counts as 1 line of lettering)
6. Straight or Bridge Arch layout style
7. 1 standard 2" mascot (counts as 2 lines of lettering)
8. Satin stitch mount/detail

RESTRICTIONS:

1. Only one line can be Bridge Arch
2. Lettering MUST be different color than detail (Champ style only)
3. Chenille & top felt must be same color
4. Must have satin mount/detail
5. Not available in TTW or Cotton Twill
6. 3-pieces felt not available
7. Available only in sizes & shapes listed
8. NO digitized embroidery apps (except those listed above)- on new orders ONLY
9. Mini 3" only has up to 4 lines of embroidery pending design. Call for availability.

Available in these stock shapes ONLY
Most available in 3", 4" & 5"

- Barbell
- Baseball/Softball
- Basketball, Champ & Traditional
- CC w/Arrow
- Crossed Flags
- Circle
- Eighth Note
- Football
- Football Helmet
- Lamp of Knowledge
- Lyre 1, 2 & 3
- Megaphone
- Oval
- Soccer, Champ & Traditional
- Star (4" & 5" only)
- Treble Clef
- Volleyball, Champ & Traditional
- Waterpolo, Champ Only
- Wingfoot
- 4 pt. Shield
- 6 pt. Shield
- Rounded Rectangle
- 5" Octagon
- 5" State Shapes
- 5" USA

CHEM4	All must be the same to qualify for quantity break			
Size	1-11	12	36	72+
Mini 3"	18.40	15.70	14.50	13.10
Regular 4"	28.30	22.30	19.50	17.50
Large 5"	29.20	24.70	22.30	20.10

EMEM4	All must be the same to qualify for quantity break			
Size	1-11	12	36	72+
Mini 3"	13.10	10.60	9.50	8.60
Regular 4"	20.60	14.50	11.70	10.60
Large 5"	21.40	17.00	14.50	13.10

CUSTOM PATCHES WITH DIRECT EMBROIDERY

CONTRASTING TOP FELT/ CHENILLE COLORS/CUSTOM SHAPES

Model #: Chenille: CHEM6

Price Includes:

1. Any custom shape
2. Up to 5 Chenille colors
3. 1 or 2-pieces felt
4. Choice of felt color (can be the same color or a contrasting color to the chenille)
5. 2 lettering colors (direct embroidery)
6. Plain Block, Full Block, Script or Brush Script embroidery lettering
7. 1 direct stock Swiss, BL letter, or 1-1/2" classic mascot (counts as 1 line of lettering)
8. Satin stitch mount/detail

OPTIONS:

1. 3-pieces felt
 - Includes mount stitch on middle felt
2. Digitized embroidery apps, upcharge applies, see pg. 24

RESTRICTION:

1. No embroidered felt panel. If needed, see CHEM1 on pg. 21.
2. Mini 3" only has up to 4 lines of embroidery pending design. Call for availability.



Note: To order a fully embroidered patch, see EMEM1 on pg. 21.

CHEM6	All must be the same to qualify for quantity break			
Size	1-11	12	36	72+
3" (Mini)	18.40	15.70	14.50	13.10
4"	28.30	22.30	19.50	17.50
5"	29.20	24.70	22.30	20.10
6"	36.30	29.60	28.10	25.30
7"	41.00	35.10	32.30	29.10
8"	45.10	40.70	37.90	34.20
9"	54.10	49.90	45.40	40.90
10"	64.60	58.70	54.30	48.90

CUSTOM PATCH WITH FELT PANEL

Model #: Chenille: CHEM1

Embr. ONLY: EMEM1

Price Includes:

1. Custom shape or shapes listed on next page
2. Up to 5 Chenille colors (CHEM1)
3. 2 lettering colors (embroidery)
4. Plain Block, Full Block, Script or Brush Script embroidery lettering
5. 2-pieces felt

OPTIONS:

1. 3-pieces felt, add 20%
 - Includes mount stitch on middle felt
2. For sizes larger than 10", add 20% per inch
3. Digitized embroidery apps, upcharge applies, see pg. 24

RESTRICTIONS:

1. **CHEM1**- Not available in TTW
2. **State shapes**- only available in 5" or larger
3. Not available in Cotton Twill
4. NO special trims
5. Lettering & top felt must be different colors



NOTE: Lettering will be embroidered into felt panel



CHEM1	All must be the same to qualify for quantity break			
Size	1-11	12	36	72+
4"	28.30	22.30	19.50	17.50
5"	29.20	24.70	22.30	20.10
6"	36.30	29.60	28.10	25.30
7"	41.00	35.10	32.28	29.10
8"	45.10	40.70	37.90	34.20
9"	54.10	48.90	45.40	40.90
10"	64.60	58.70	54.30	48.90

EMEM1	All must be the same to qualify for quantity break			
Size	1-11	12	36	72+
4"	23.40	17.20	14.60	13.20
5"	24.10	19.60	17.20	15.50
6"	31.30	24.60	23.00	20.70
7"	36.00	30.20	27.20	24.50
8"	40.10	35.80	32.80	29.50
9"	49.10	44.00	40.30	36.30
10"	59.70	53.70	49.40	44.50

SOLID CHENILLE PATCHES

Model #: CHEMS

Price Includes:

1. Any shape (some shapes listed below)
2. Up to 3 Chenille colors (depending on design)
3. 2-pieces felt
4. Chain stitch detail (up to 3 colors)

ADD 20% FOR EACH:

1. 3-pieces felt
 - Includes mount stitch on middle felt
2. Chenille Inlay Designs per color
3. For sizes over 12" (per inch)

ADD 30%:

1. Chenille Inlay Letter, see music note on right

RESTRICTIONS:

1. NO embroidery
2. NO special trims or double chain stitch mount
3. Not available in TTW or Cotton Twill

SHAPES AVAILABLE BUT NOT LIMITED TO:

- Baseball
- Basketball & Champ Basketball
- Crossed Bats & Crossed Bats w/ Ball
- CC w/ Arrow
- Field Hockey
- Football
- **Football Helmet***
- Ice Hockey
- **Megaphone***
- Soccer Ball
- Softball
- Volleyball
- Wingfoot
- 3, 4 & 6-pt. Shield
- Diamond
- Octagon
- Oval
- Rectangle & Rounded Rectangle
- Square & Rounded Square
- Star
- Triangle
- Baritone
- Bass Drum
- Bassoon
- Clarinet
- **Crossed Flags***
- Cymbals
- Drama Masks
- Flute
- French Horn
- Glockenspiel
- Keyboard
- Lamp of Knowledge
- **Lyre with Scroll***
- Lyre without Scroll
- Majorette Boot
- Saxophone
- Snare Drum
- Sousaphone
- Treble Clef
- Slide Trombone
- Trumpet
- Tuba
- 8th Note
- 16th Note
- Double 16th Note
- 32nd Note
- State Shapes

* up to 3 Chenille colors



1-color INLAY
DESIGN, Add 30%

Designs cannot be combined for quantity pricing

Size	1-11	12	36+
2"	13.80	13.50	11.70
3"	19.50	15.00	13.50
4"	22.50	18.20	16.00
5"	23.50	19.80	18.40
6"	29.20	24.00	22.50
7"	32.70	28.10	25.80
8"	36.10	32.50	30.20
9"	43.20	38.90	36.10
10"	51.70	46.70	43.20
11"	62.10	55.90	51.70
12"	74.40	67.00	62.10

EMBROIDERED DETAIL CUSTOM MASCOTS

Model #:

Chenille: CHCMD

Embroidery ONLY: EMCMD

Price Includes:

1. Custom mascot design
2. Multi-color Chenille (CHCMD)
3. Digitized embroidery detail
4. CHCMD, 2-pieces felt
5. EMCMD, 1-piece felt

OPTIONS:

1. EMCMD ONLY, 2-pieces. felt, add 20%
2. 3-pieces felt add 20%
 - Includes mount stitch on middle felt
3. For sizes greater than 12", add 20% per inch

RESTRICTIONS:

1. NO Inlays
2. Not available in TTW or Cotton Twill
3. NO embroidered lettering



One time set-up charge \$60.00

CHCMD			
Size	1-11	12	36+
4"	27.90	24.50	19.10
5"	34.50	30.60	23.70
6"	40.70	35.10	24.50
7"	50.20	42.00	37.70
8"	60.50	50.20	45.40
9"	72.60	60.20	54.30
10"	87.20	72.40	65.20
11"	104.30	86.90	78.10
12"	125.10	104.10	93.40

EMCMD			
Size	1-11	12	36+
4"	20.30	17.00	11.50
5"	24.50	20.60	13.80
6"	30.70	25.10	14.50
7"	37.80	29.50	25.10
8"	45.50	35.20	30.40
9"	57.70	45.30	39.30
10"	67.10	55.90	45.30
11"	81.90	64.40	55.70
12"	100.10	79.10	68.50

CHAINSTITCH DETAIL CUSTOM HANDMADE MASCOTS

Model #:

Chenille: CHHMD

Embroidery ONLY: EMHMD

Price Includes:

1. Custom designs
2. Multi-color Chenille (CHHMD)
3. Multi-color hand embroidery
4. CHHMD, 2-pieces felt
5. EMHMD, 1-piece felt

OPTIONS:

1. EMHMD ONLY, 2-pieces felt, add 20%
2. 3-pieces felt, add 20%
 - Includes mount stitch on middle felt
3. For sizes greater than 12", add 20% per inch
4. Special Trims, add 20%

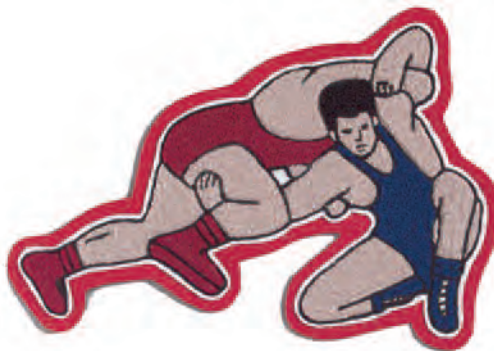
RESTRICTION:

1. Not available in TTW or Cotton Twill

Priced for all quantities

Size	CHHMD
4"	46.70
5"	49.30
6"	51.40
7"	54.30
8"	56.90
9"	68.20
10"	81.90
11"	98.20
12"	117.70

Size	EMHMD
4"	36.60
5"	39.20
6"	41.70
7"	44.40
8"	47.00
9"	58.20
10"	72.00
11"	88.00
12"	107.70



DIGITIZED EMBROIDERY APPLICATIONS

Group #	# Stitches	App. Charge (EMAPP)	Set-up for New Designs (EMSET)
11	Up to 7,001	10.00	60.00
21	7,001-10,000	10.00	60.00
31	10,001-13,000	10.00	60.00
41	13,001-15,000	10.00	60.00
51	15,001-20,000	14.00	60.00
61	20,001-25,000	Call for quote	60.00
71	25,001-40,001	Call for quote	60.00

- Digitized embroidery applications are not offered on stock chenille products (refer to restrictions on each product page).
- Application charge does NOT apply for custom Swiss, use EMDES for pricing (see pg. 15)

To ESTIMATE what group a NEW design with complete fill would fall into use this guide:

Group 11 = one square inch or one inch high by two inches long

Group 21 = two inches by two inches or two inches high by three inches long

Group 31 = two and a half inches by two and a half inches

Group 41 = three inches by three inches

TACKLE TWILL LETTERS AND COLORS

Tackle Twill Colors				
Black	Dk. Maroon	Lt. Vegas	Old Gold	TN Orange
Bt. Orange	Forest	Navy	Orange	TX Orange
Cardinal	Gold	Neon Blue	Pink	Teal
Columbia	Grey	Neon Green	Purple	Vegas Gold
Cream	Kelly	Neon Pink	Royal	White
Dk. Brown	Lemon	Neon Yellow	Scarlet	

Model: TT1LT

Price Includes:

- Sew-on

Restrictions:

- NO borders or splits
- **NO contrasting mount stitch**
- NO 3D styles
- Vertical words not available down sleeve

Recommendation:

- Call for pricing on sizes over 10"

PLAIN OR CASUAL BLOCK



1- Color

Size	1 Color	2 Color	3 Color
2"	3.30	4.94	6.60
3"	3.50	5.20	6.80
4"	3.70	6.00	7.70
5"	4.12	8.10	9.70
6"	5.20	9.10	10.80
7"	6.20	10.10	11.80
8"	7.30	11.20	12.80
9"	8.30	12.20	13.80
10"	9.30	13.20	14.90

FULL BLOCK



2- Color

Size	1 Color	2 Color	3 Color
2"	4.34	5.98	7.64
3"	4.54	6.24	7.84
4"	5.74	7.04	8.74
5"	5.16	9.14	10.74
6"	6.24	10.14	11.84
7"	7.24	11.14	12.84
8"	8.34	12.24	13.84
9"	9.34	13.24	14.84
10"	10.34	14.24	15.94

For Old English or Script single letters
ADD 30% to PLAIN or CASUAL BLOCK PRICE

TACKLE TWILL 2-LETTER MONOGRAMS

Model: TT2LT

Price Includes:

- Any lettering style
- Sew-on

Restrictions:

- NO borders or splits
- **NO contrasting mount stitch**
- NO 3D styles

Recommendation:

- Call for pricing on sizes over 10"



1 color



2 color



3 color

Size	1 Color	2 Color	3 Color
3"	6.20	8.50	10.50
4"	6.40	9.50	11.80
5"	7.00	12.20	14.50
6"	8.50	13.60	15.90
7"	9.70	15.10	17.30
8"	11.20	16.50	18.60
9"	12.60	17.80	20.00
10"	14.00	19.20	21.50

TACKLE TWILL 3-LETTER MONOGRAMS

Model: TT3LT

Price Includes:

- Any lettering style
- Sew-on

Restrictions:

- NO borders or splits
- **NO contrasting mount stitch**
- NO 3D styles

Recommendation:

- Call for pricing on sizes over 10"



1 Color



2 Color



3 Color

Size	1 Color	2 Color	3 Color
2"	7.30	9.90	12.60
3"	7.50	10.30	13.00
4"	7.90	11.60	14.30
5"	8.50	15.10	17.80
6"	10.30	16.70	19.40
7"	12.00	18.40	21.10
8"	13.60	20.00	22.90
9"	15.30	21.90	24.60
10"	17.10	23.50	26.20



OW300



Spirit Fleece



OW400

Our new line of Softshell Jackets and Spirit Fleece are fully customizable and ready for your personalization.

Customize your apparel online.

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The classic varsity letter is a staple of any award jacket.

When worn on a Rennoc Varsity Jacket,
it showcases school spirit and personal accomplishments.



Classic Chenille

Full Block (CHSFBL)



Letters

1-color chenille with your choice
of top felt/matching mount stitch
and a second color for back felt.
(Full Block Lettering only.)

Standard 2-color
chenille options
available for all
lettering styles
(CHILT)



Border



Split



(CH1NM)

Numbers & Grad Years

No Jacket is complete without
a year date or player position.



(CHSNC)

Chevrons Bars & Stars



(CHCHV)



*(CHCHV)



*(CHBAR)



Classic Style
(CHSCHV)



Classic Style
(CHSBAR)



(CHSSTR)



*(CHSTR)

*Shown with Swiss Inserts



Positions & Weight Class

(CHPOS)

Specific activity patches
are perfect for an extra level
of recognition and personalization.
Stock and custom options
are available.

Support their dreams - develop honor, character and pride!

www.rennoc.com

CHENILLE

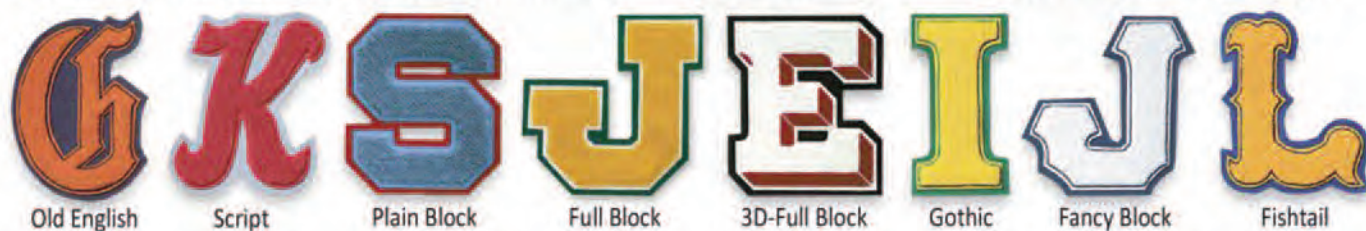
Chenille Monograms

Classic and traditional 2, 3 or 4-letter monograms. All monogram styles are available with any of our chenille lettering styles and options.

Standard sizes are 4"-6" in 1/2" increments. Other sizes available.



Create custom single letters from these styles or make a 2, 3 or 4-letter monogram.



Script Names & Words

Chenille Script words are an excellent way to show school spirit and to personalize a Varsity Jacket.



Rennoc Swiss Inserts

Swiss & Metal Inserts for every activity!



Metal Inserts



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